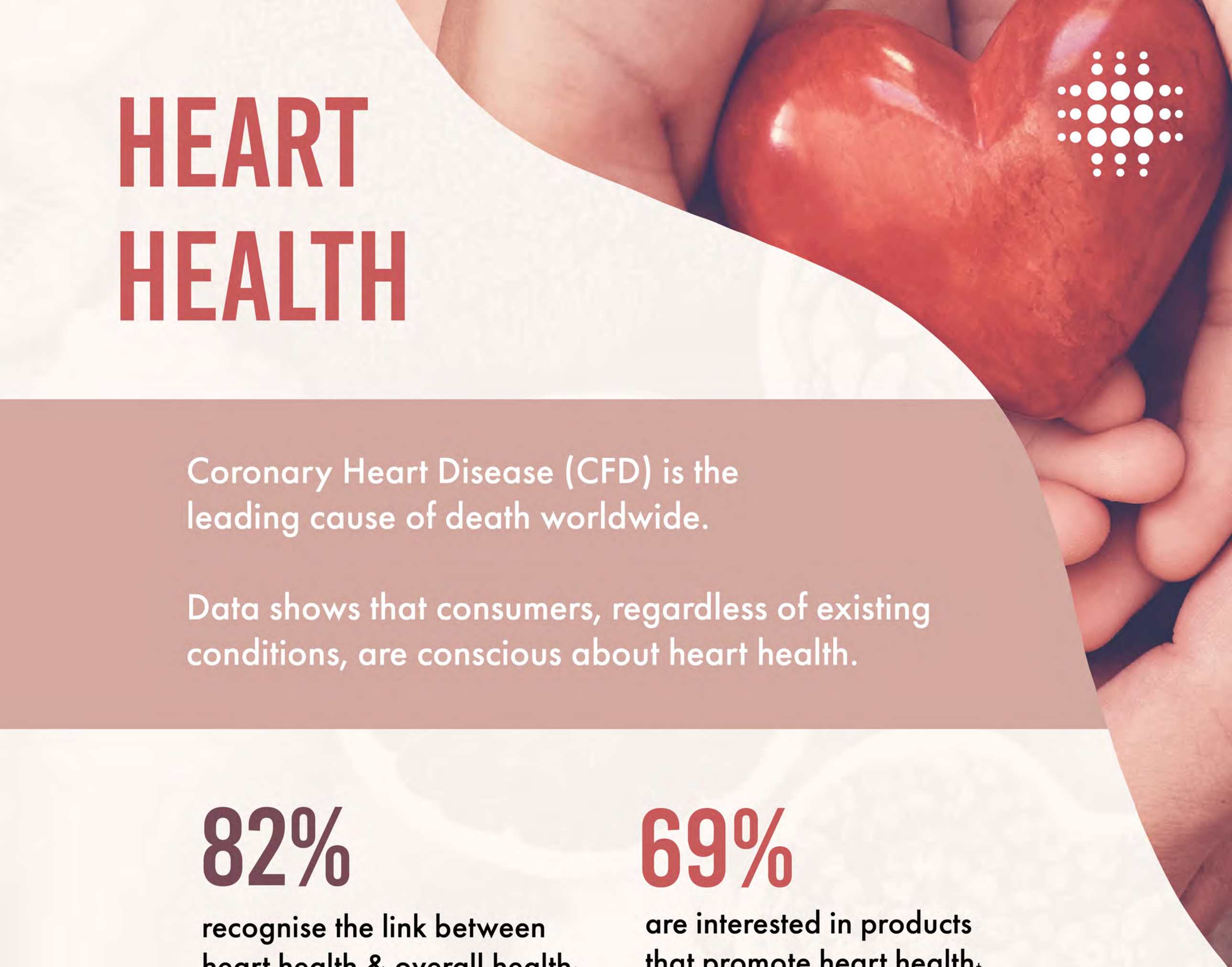
HEART HEALTH

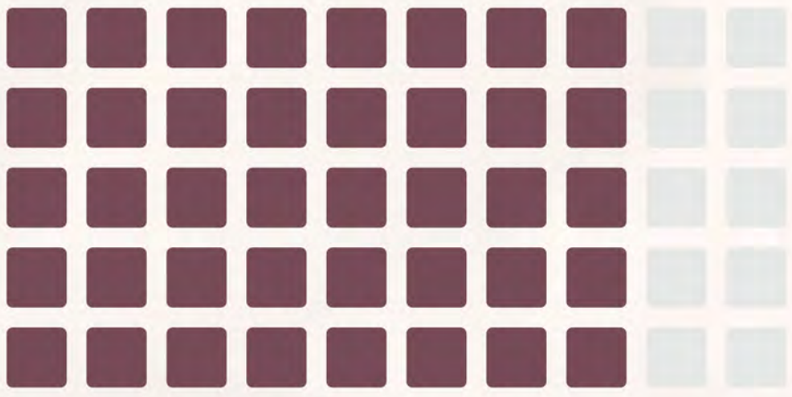


Coronary Heart Disease (CFD) is the leading cause of death worldwide.

Data shows that consumers, regardless of existing conditions, are conscious about heart health.

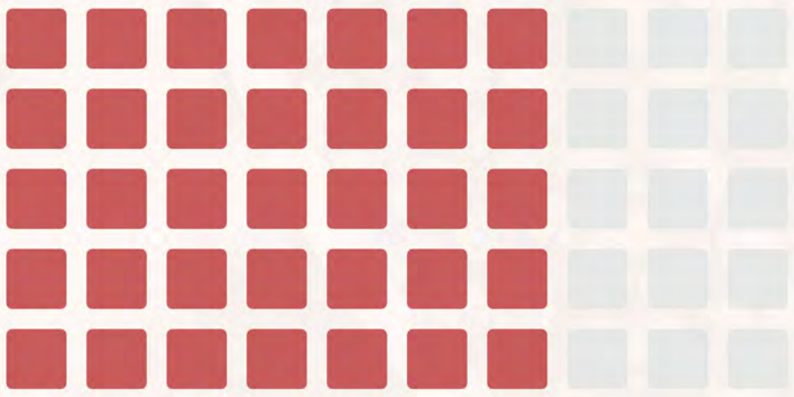
82%

recognise the link between heart health & overall health†



69%

are interested in products that promote heart health‡



† FMCG Gurus Heart Health Surveys 2021

‡ Health Focus International 2021

Adding dietary fibres to your products can offer various heart health benefits to today's health-conscious consumer.

PromOat®
Beta Glucan

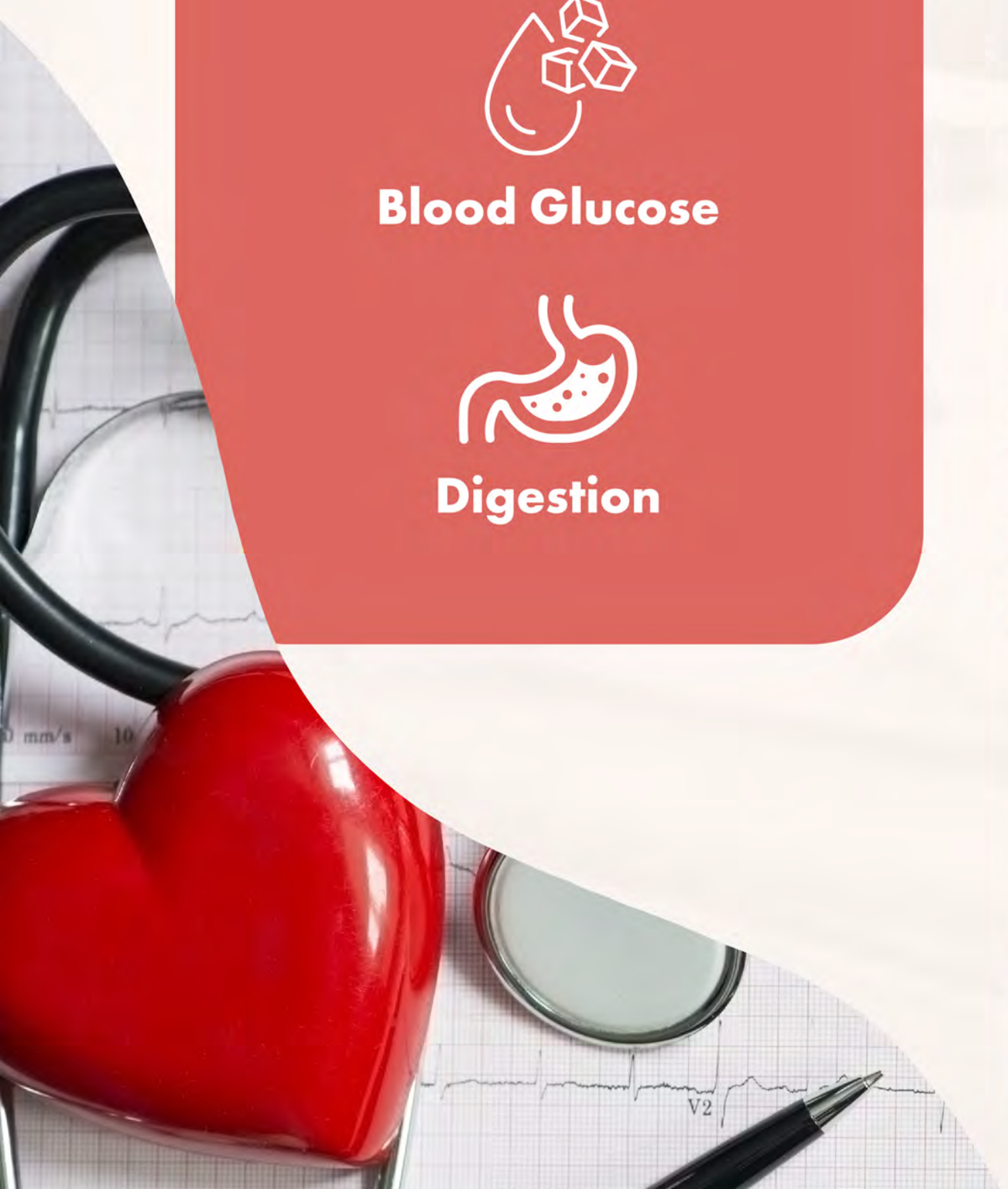
We are proud to offer PromOat, a natural, clean label oat fibre, high in beta-glucans that delivers both health benefits and functionality.

PromOat supports healthy:

Cholesterol

Blood Glucose

Digestion



In application, PromOat thickens and stabilises, creating an indulgent, creamy mouthfeel, great in a range of food and beverage applications.



Get in touch with our team today to discover how PromOat can transform your products

info@healy-group.com